

	Exceeds Expectations	Meets Expectations	Below Expectations	Not Demonstrated
Creativity (25 pts)	Project delivers an original and creative solution with all features being innovative (25)	Project delivers a mostly original and creative solution, especially in key features (16)	Project is mostly unoriginal or has only minor changes to existing solutions (9)	Project is plagiarized or is a complete recreation of pre-existing solutions (0)
Complexity (15 pts)	Project contains many advanced features or algorithms and shows strong technical knowledge (15)	Project contains somewhat advanced features or algorithms and clear evidence of effort (10)	Project is mostly basic with little advanced features/algorithms (5)	Project is very simplistic and basic with no evidence of effort (0)
Potential Impact (20 pts)	Project has high potential to create large positive change on at least two SDG issues and prompt on a global scale (20)	Project has potential to make meaningful change on at least one SDG issue and the prompt (14)	Project may make a small impact on an SDG or the prompt on a very limited scale (7)	Project fails to address an SDG or the prompt (0)
Feasibility (10 pts)	Project is very realistic and could easily be implemented on a large scale (10)	Project is mostly realistic and with effort could be implemented (7)	Project is somewhat realistic and tough to implement (4)	Project is impractical to implement (0)
User Interface (20 pts)	UI is very visually appealing, intuitive, and improves the user experience (20)	UI is functional with little usability issues (14)	UI is basic with some design or usability issues (7)	UI is cluttered, confusing, or hard to use (0)
Presentation (10 pts)	Video is clear and engaging, very effectively explaining the project's purpose, impact, and functionality. Demonstration of the project in use is shown. (10)	Video covers most of the aspects of the project and shows a demonstration but may be unclear or not engaging (7)	Video fails to include some key aspects of the project or does not show a demonstration of the project (4)	No video submitted or video does not mention the project (0)

Comments: